

REMARKS

The assistance courteously extended to the undersigned by Examiners Vuong and Wendell during the personal interview conducted on June 11, 2008 is acknowledged with appreciation.

At the interview, the Examiners expressed their view that the “intended recipient” and the “mobile object” could read, respectively, on a person and the mobile phone carried by such person. Thus, both would move together and would be in the designated location together. With such an interpretation, the Vataja reference allegedly anticipates all the independent claims. However, the prior art of record would be overcome, as stated in the Interview Summary, if the claims were revised to recite that “when the mobile object is located in the target area the message is sent to another device in a different location not associated with the mobile object.”

Although applicants respectfully disagree with the interpretation applied by the Examiners, the independent claims have been revised hereinabove in order to facilitate the prosecution of the present application. Specifically, the motion characteristics of the intended recipient and the mobile object are stated to be different, so that the interpretation applied by the Examiners is no longer applicable.

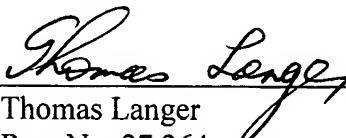
Based on the discussion at the interview, the view expressed in the Interview Summary, the comments presented above, and the claim changes made hereinabove, it is respectfully submitted that the independent claims are clearly allowable over the applied references. The dependent claims are likewise allowable as they benefit from the allowability of the independent claims from which they respectively depend.

Should the Examiner have any comments, questions, suggestions, or objections, the Examiner is respectfully requested to telephone the undersigned in order to facilitate reaching a resolution of any outstanding issues.

Respectfully submitted,

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By



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